# DIGITAL ECONOMY: LET'S BE READY FOR THE NEW JOBS!

ACCELERATING JOB CREATION AND FULFILMENT IN THE DIGITAL ECONOMY — USING THE EUROPEAN SOCIAL FUND TO UNLOCK THE POTENTIAL OF THE DIGITAL ECONOMY WITH NEW DIGITAL SKILLS BRIDGES

# Présentation des key speakers

# Xavier Bettel,

Premier ministre luxembourgeois, Ministre des Communications et des médias

Le Premier ministre luxembourgeois est aussi en charge des Communications et des Médias. Son ministère coordonne une stratégie transversale de digitalisation de l'économie et de la société luxembourgeoise, dans ses multiples dimensions.

## **Andrea Nahles**

Federal Minister of Labour and Social Affairs, Germany

En tant que ministre fédérale allemande du Travail et des Affaires sociales, Andrea Nahles s'intéresse de près aux enjeux de digitalisation de l'emploi, entre risques et opportunités, essayant de trouver les pistes permettant aux différents acteurs de se requalifier dans une économie numérique en croissance.

## John Straw

co-author of iDisrupted

John Straw baigne de l'univers IT depuis 32 ans. Il a été impliqué dans 4 start-ups actives dans l'Internet, comme fondateur ou dirigeants. Récemment, il a été Chairman de Thomas Cook Digital. Il est aussi le co-auteur de iDisrupted, un ouvrage sur l'impact du digital sur les divers sphères de la société. En 2015, il a été nommé Senior Advisor chez Mckinsey and Co. Il délivre son regard d'expert dans les technologies disruptives et de recherché.

# **Zoltan Kazatsay**

Deputy Director General for DG Employment, Social Affairs & Inclusion, European Commission

Zoltán Kazatsay is a Deputy Director-General of DG EMPL (Directorate-General for Employment, Social Affairs and Inclusion) in the European Commission. As of 1 December 2011 he coordinates the management of the European Social Fund. He joined the European Commission in 2004 coordinating transport activities. As of 1997 as Deputy Secretary of State in Hungarian Ministry of Transport he was in charge of transport policy issues and the

accession negotiations with the EU in the transport sector. He graduated from the Technical University of Budapest as a civil engineer.

## **Thomas Fischer**

Head, Department of Political Strategy and Planning, DGB

Thomas Fischer heads the Department of Political Strategy and Planning with the German Trade Union Confederation (DGB). He started with the Gütersloh-based foundation in 2000 where he led several project teams on issues like the EU's future Constitution, the reform of Germany's federal system, modern governance in OECD countries. Prior to joining the foundation Thomas was Managing Director of the European Center for Research on Federalism at the University of Tuebingen from 1998 to 2000. Thomas studied political sciences, law and economics in Munich, where he received a Master's degree from Ludwig Maximilian University. After working as a research assistant at the Geschwister Scholl Institute for Political Sciences he joined the research team of the project "Organising a Federal Structure for Europe" also located at the University of Munich in 1995. His main fields of expertise are European Governance, the social dimension of the EU and comparative federalism.

# **Bruno Mettling**

author of the report « digital transformation and life at work », commissioned by the French Minister of Labour, Employment, Vocational Training and Social Dialogue

Directeur adjoint d'Orange, Bruno Mettling a été chargé par la Ministre du Travail, de l'Emploi, de la Formation professionnelle et du Dialogue sociale, Myriam El Khomri, de rédiger un rapport sur le sujet « Transformation numérique et vie au travail ». Son rapport, rendu en septembre, met en avant les effets de la transformation numérique sur le monde du travail. Au-delà des constats dressés, le rapport présente 36 préconisations permettant d'accompagner la transition numérique.

## Prof. Dr. Daniel Buhr

Professor for Policy Analysis and Political Economics, University of Tübingen

Prof Dr Daniel Buhr teaches political analysis and political economy at the Institute of Political Science of Eberhard Karls University of Tübingen. He is the author of « Social Innovation Policy for Industry 4.0 », a study commissioned by Friedrich-Ebert-Stiftung, about the digitalisation of our industry.

#### **Martine Reicherts**

Director-General, DG Education and Culture

Martine Reicherts has been appointed as the new head of the European Commission's (EC) Directorate-General Education and Culture (DG EAC), which is the executive branch of the European Union responsible for policy on education, culture, youth, languages, and sport. The DG EAC also supports projects and programmes such as Creative Europe and Erasmus+. Born in Luxembourg and trained as a lawyer, Reicherts takes over from Xavier Prats Monné as part

of a reshuffle of the European Commission's senior management. Prior to her appointment at DG EAC, she was the Director-General for the Commission's Luxembourg-based Publications Office (DG OP) since August 2007.

## Andriana Sukova-Tosheva

Director, Social Market Economy in Member States I: ESF, DG Employment, Social Affairs & Inclusion

Mrs. Andriana Sukova-Tosheva is an economist by education. In the past 20 years she has worked with big national and international teams, being part of governmental and NGO national and international institutions. In August 2010 she was appointed Director in DG EMPL. She is in charge of ESF and FEAD policy and legislation preparation, negotiations on the regulatory framework for the 2014-2020 programming period as well as for the implementation of ESF/FEAD in 14 Member states.

# Andrew Wyckoff,

Director for Science, Technology and Innovation, OECD

Andrew W. Wyckoff is the Director of the OECD's Directorate for Science, Technology and Innovation (STI) where he oversees OECD's work on innovation, business dynamics, science and technology, information and communication technology policy as well as the statistical work associated with each of these areas. Mr. Wyckoff was previously Head of the Information, Computer and Communications Policy (ICCP) division at the OECD which supports the organisation's work on information society as well as consumer policy issues.

## **Eric Thode**

Director Programme International Forums and Trends, Bertelsmann Foundation

Eric Thode is Senior Expert for socio-economic and labour market issues at the Bertelsmann Stiftung in Gütersloh, Germany, where he is responsible for international comparisons of economic, employment and social policies. His main areas of interest include employment and social policies as well as political economy. Eric has published widely on labor market issues, pension policies and international socio-economic comparisons both in academic journals and edited books.

## **Rolf Tarrach**

President of the European University Association (EUA)

Professor Rolf Tarrach was rector of the trilingual University of Luxembourg since 2005 – a position that he held for ten years. He studied Physics at the University of Valencia and obtained his PhD from the University of Barcelona. He subsequently served as a postdoctoral researcher at CERN, Geneva, and was a professor of theoretical physics at the Universities of Valencia and Barcelona. Rolf Tarrach is the former president of CSIC Madrid (the Spanish Scientific Research Council) and a former member of the European Union Research Advisory Board, of the European Heads of Research Council group which he also chaired and of the 5-year assessment panel of experts of the European Commission. Professor Tarrach continues

to be a professor of Physics at the University of Luxembourg. He has been a Council Member of the European University Association (EUA) for ten years.

## **Maurizio Rossi**

Co-Founder of H-Farm Ventures

Curious, dreamer and very observing, Maurizio Rossi likes to understand people's lifestyles, their local traditions and the influence of technology in our daily life. Thanks to his relationship skills, he has been able to develop an important network of international relations. Italian pioneer of startup business and Venture Capital, Maurizio is vice president of H-FARM and has over 10 years of experience in the startup world. H-Farm ia a digital platform set up in 2005 to help young entrepreneurs launch new initiatives and support the digitalization of Italian companies.

# **John Higgins**

Director General of DIGITALEUROPE

John Higgins CBE was appointed Director General of DIGITALEUROPE, the association for the digital technology industry in Europe, in November 2011 following nine years leading its UK member association, Intellect. DIGITALEUROPE represents the digital technology industry in Europe.

# Günther H. Oettinger

Commissioner for Digital Economy and Society

Günther H. Oettinger is European Commissioner for Digital Economy and Society since 1st November 2014. On 10 February 2010 he became European Commissioner for Energy and from 1st July – 31st October 2014, he was Vice-president of the European Commission. From 2005-2010, he was Prime Minister of Baden-Württemberg (Germany) and, since 1984, a member of the regional Parliament ("Landtag"). He was the leader of the CDU Landtag group from January 1991 to April 2005.

A lawyer by training, Günther H. Oettinger became actively involved in politics during his adolescence. He is a member of the Federal Executive Committee and of the Steering Committee of the CDU Deutschlands.

# **Nicolas Schmit**,

Minister of Labour, Employment and the Social and Solidarity Economy, Luxembourg

Depuis 2009, Nicolas Schmit occupe la fonction de ministre du Travail et de l'Emploi au sein du Gouvernement luxembourgeois. Cette fonction élargie, depuis 2013, à l'Économie sociale et solidaire. Dans un Luxembourg qui nourrit des ambitions digitales importantes, il est particulièrement attentif aux effets de cette transformation sur l'emploi, tant en termes de risques que d'opportunités.